

FOR IMMEDIATE RELEASE:

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***Infologic delivers multimedia display controllers for Schiphol's new 'Digital Pier Network'***

**Infologic Nederland B.V. announced that it has delivered the first batch of multimedia display controllers to Amsterdam Airport Schiphol for commercial use within the FIDS network. Used as the new digital advertising platform, the Digital Pier Network has the capacity to reach departing and arriving passengers separately. This network, hosted by Schiphol Media is ideal for targeted commercial messages.**

FIDS Commercial Use

Infologic is the supplier of the flight information display system at the airport which in addition to showing real-time flight information facilitates the display of multimedia content within the same display device. As a dynamic display solution the Infologic FIDS has been used for years to run advertisement campaigns on the existing FIDS displays throughout the terminal. Now this same FIDS network has been extended with displays dedicated to fullscreen advertisement on the paths to and from the gates.

Over the years, Infologic has delivered over 3.000 multimedia display controllers as an intricate part of the Infologic FIDS solution. These controllers are used to run the FIDS display client on all the dedicated LCD display devices. In addition to the new batch of 110 multimedia display controllers an amount of 88 display controllers is planned to be delivered later this year.

Close Customer Partnership

In over 10 years of participation and partnership with Amsterdam Schiphol Airport, the Infologic FIDS integrated real-time flight information with advertisements and safety messages into a total software solution. This approach provides Schiphol with the best means to serve passengers, airport staff and advertisers. In this close customer partnership, Infologic will continue to provide new features to Schiphol for extension of their FIDS to meet all future demands for dynamic information display.

About Schiphol

With almost 50 million passengers a year, Amsterdam Airport Schiphol is a very important player in the international airport industry. As the gateway to Europe, Schiphol currently ranks fifth largest airport in Europe in terms of passengers and third largest in terms of cargo volume.

More info can be found on <http://www.schiphol.nl/>

About Infologic Nederland B.V.

Infologic is developer and solution provider of dynamic display solutions. The company roots lie in advanced Flight Information Display Systems. Infologic continuously presents the next generation in information display technology while retaining the core principles of reliability, flexibility, performance and user-friendliness.

More information can be found on [www.infologic.nl](http://www.infologic.nl)

Download pictures:

Images can be obtained through [this link](#)

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